



Connect to a Better Life.

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**FOR IMMEDIATE RELEASE**

## **WELLBEING MONITOR FOR SENIORS MAKES CAREGIVERS SMART GIFT-GIVERS THIS HOLIDAY SEASON**

*New Product Sonamba Provides Seniors With Emergency Response, Social Networking and Medication Reminders, while Giving Caregivers Peace of Mind through Automated Wellbeing Alerts*

**Durham, NC – November 12, 2010** – While the holidays typically bring families together, many family members can't always be nearby. In families with aging parents the lack of a daily connection can be stressful for all family members. Thanks to Sonamba families can now stay in touch with their independent seniors daily with an intelligent, plug-n-play, in-home wellbeing monitor that is placed in the senior's home. It's the perfect holiday gift—extending throughout the year the closeness and sharing experienced at holidays—without being intrusive.

Sonamba helps the busy working professional maintain a close connection with their aging parents—receiving status updates throughout the day via text or email messages. Sonamba observes motion and sound activity in the senior's home and compares this activity level to historic activity levels, alerting caregivers if actions start to deviate from established normal activity. Seniors will enjoy text messaging and social communication, which is enabled with Sonamba's easy-to-use touch screen keyboard interface.

With Sonamba, seniors enjoy medication and calendar reminders helping them with medication regime adherence – potentially avoiding emergencies. Sonamba also features a digital photo frame which can be pre-loaded with photos to personalize the gift; families can remotely send and share new photos via their senior's Sonamba throughout the year.

Additional product features of [Sonamba](#) include:

- Wellbeing monitor
- Periodic automated wellbeing alerts and emergency alerts
- Automated medication and calendar reminders
- Social communications
- Digital photo frame receives photos from family remotely
- Games
- Plug-n-play unit requires minimal set-up
- 7 Inch touch screen LCD display with built-in cellular connectivity
- Built-in motion/sound sensors
- iPhone app and web access for caregivers to remotely manage a Sonamba
- Retail for \$459.99, with a monthly subscription of \$39
- Purchase Sonamba in time for the holidays at [www.sonamba.com](http://www.sonamba.com)

**ABOUT SONAMBA**

Sonamba, from pomdevices, LLC, is an intelligent wellbeing monitoring system with cellular connectivity for seniors living independently. Sonamba automatically sends senior's wellbeing status alerts to caregivers. For seniors Sonamba features a large touch screen, emergency response, medication reminders, social networking functions, photos, games and more. It is designed to be a part of everyday living - empowering seniors as well as their caregivers to live life on their own terms. For more information, visit [www.sonamba.com](http://www.sonamba.com). Follow Sonamba on Twitter at [@pomdevices](https://twitter.com/pomdevices) and Become a [Facebook](#) Fan."

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