



## Ultimate Communication Device for Aging Loved Ones Named 'Product of the Future'

*Sonamba® Makes the Panic Button a Thing of the Past*

**Durham, NC - June 28, 2011** - Now families and caregivers can easily stay connected to aging loved ones living miles apart thanks to a new communication device. Imagine being able to share a conversation without picking up the phone, share photos without downloading them to a computer, or share text messages without using a mobile device. All this and more is possible with Sonamba. Health monitoring features like motion detectors, sound sensors and emergency personnel notifications give you peace of mind by ensuring that your loved one is always safe.

Often times, there is a disconnect between communication methods preferred by seniors and those preferred by their families that makes even attempting to stay in touch difficult and frustrating. Sonamba provides the solution: an all-in-one, easy-to-use, state-of-the-art device.

Never before has there been one communication device for seniors that eliminates the need for so many others, making it possible to be there with your loved ones without actually being there. With Sonamba, there's no need to learn how to use multiple complicated devices like computers and cell phones. Sonamba's seven-inch LCD touchscreen is simple to use and easy to read, making it accessible for even the biggest technology novice. Family members can program phone numbers and email addresses into the device to make sending or receiving messages quick and easy for the user. Sonamba doubles as a sleek photo frame when not in use, so aging loved ones welcome it as home decor rather than just another device. An online tour of the device's user interface and key features is available at [www.sonamba.com/tour](http://www.sonamba.com/tour).

Traditional health monitoring devices focus on emergency situations only, but Sonamba takes this type of monitoring to a new level. These 'panic buttons' allow for one-way notifications to emergency personnel, and are geared toward frail and helpless users. The reality is that most seniors today don't want to use these types of devices because they feel that they are giving up their independence.

Sonamba has revolutionized health monitoring by observing the user's normal motion/sound activity and notifies selected loved ones if anything out of the ordinary appears. That means a daughter, granddaughter, neighbor, friend - or all of them - can be notified if and when a problem occurs. The device can also automatically remind seniors when it's time to take important medications. Sonamba sells for \$549.99, with an additional monthly monitoring fee starting at \$39.00. They are available for purchase at [www.sonamba.com](http://www.sonamba.com).

Launched in September of 2010 by pomdevices, Sonamba is creating quite a stir in the world of technology. It was named as a 2011 "Product of the Future" by *Popular Science* and was designated as "Character Approved" by the USA Network. It was highlighted by Mark Montana, columnist for *The Daily Buzz* and designer on TLC's *While You Were Out*, as a "Hot Holiday Gadget" for 2010.

pomdevices founder and CEO Ajit Pendse saw a need for a device like Sonamba when he was struggling to stay in touch with his own parents and mother-in-law, who lived thousands of miles away. He wanted to create a device that they would feel comfortable using that would have both the social networking

capabilities to allow them to keep in touch on a daily basis, as well as the health monitoring features to watch over their wellbeing. Pendse was recently named as “Entrepreneur of the Year” by *Connected World Magazine* for Sonamba.

To view a product informational one-sheet, click [here](#).

To view high resolution product photos, click on the following links: [photo #1](#), [photo #2](#).

**About Sonamba:**

Sonamba, from pomdevices, LLC, is the ultimate communication device that keeps loved ones so close, it’s like being home again. A Sonamba in your aging loved one’s home is the new way to stay connected everyday - not just in emergencies. It allows you to easily share emails, text messages and photos with family members. It automatically reminds loved ones of their medication routines and alerts you via text or email when its motion/sound sensors detect any change in normal activity. For more information, visit [www.sonamba.com](http://www.sonamba.com). Follow Sonamba on Twitter at @pomdevices and “like” Sonamba on Facebook by going to [www.facebook.com/sonamba](http://www.facebook.com/sonamba).

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