



White Paper Identifies Strategies Healthcare Providers Can Implement to Lower Hospital Readmission Rates and Create New Revenue Streams

Paper from pomdevices, LLC. explains how providers can extend a patient's continuum of care beyond the traditional domain of the hospital setting

RALEIGH, NC – July 12, 2012 – [pomdevices, LLC.](http://pomdevices.com), today announced the availability of a new white paper that examines the common challenges associated with bringing hospital readmission rates under control. In addition, the paper discusses how the implementation of low cost/low involvement strategies, such as remote monitoring and involvement of family caregivers, can create new revenue streams for providers, while improving patient care.

Along with highlighting the advantages of utilizing remote monitoring technology, the new white paper, entitled "Issue 1: Reducing Hospital Readmission Rates and Improving the Continuum of Care," takes a broad look at a hospital's potential initiatives in order to focus on what's most actionable and affordable.

Funding aside, hospitals have limited resources and experience developing and implementing new programs or initiatives and often serve as the focal point for reducing hospital readmissions. As the white paper outlines however, readmissions are influenced by multiple factors along the care continuum. Actionable strategies such as care transition management and home telehealth solutions help healthcare providers and caregivers extend beyond their normal reach into patients' homes. These solutions have produced equal or superior outcomes to approaches that rely solely on scheduled visits into the home.

For providers, sharing responsibility for the care of a patient with their family, reducing costs and healthcare admin workloads, and above all, empowering families to work in tandem with healthcare providers efforts and optimizing their service offering is a primary goal. Through it's remote monitoring capabilities, SonambaPro's unique features and functionality engages patients and their families to become active participants in their post-transition care. Active family and patient participation, in conjunction with a provider's home care nursing/care coordinators efforts, helps promote effective family/caregiver interventions in order to improve healthcare outcomes and lower re-hospitalization rates.

Recently named "Product of the Future" by Popular Science, SonambaPro, a Home Health Monitoring product for seniors, is packed with even more well-being functionality than the standard Sonamba. A user-friendly, non-intrusive device designed to empower patients and their caregivers/family members, SonambaPro offers a new way to improve patient's post-acute care transition. SonambaPro can help hospitals lower their costs by giving families/caregivers the ability to remotely help with a patient's medication adherence and wellbeing, even if they're far away, via the SonambaPro iPhone app or mysonamba.com web portal.

To download a free copy of the white paper, "Issue 1: Reducing Hospital Readmission Rates and Improving the Continuum of Care" please click here: <http://bit.ly/O1rj3j>

About SonambaPro

SonambaPro, from pomdevices, LLC, is a new Home Health Monitoring product for seniors packed with even more well-being functionality than the standard Sonamba. Families can now receive added insight

into their aging loved ones' health through adaptable, lightweight measurement tools such as blood pressure cuffs, weight scales, glucometers and spirometers that record important vitals. This ultimate well-being and communication device is the new way to stay connected everyday - not just in emergencies. It allows you to easily share emails, text messages and photos with family members. It automatically reminds loved ones of their medication routines and alerts you via text or email when its motion/sound sensors detect any change in normal activity.

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