



New Technology Device Makes Communicating Simple for Boomers and Their Parents

Sonamba's easy-to-use social features, like texting and photo sharing, enables aging loved ones to remain close to their families far away

Durham, NC - February 23, 2012 - The technology revolution is here and it's changing the way individuals communicate with each other. People, including our aging population, are able to connect with others at lightning-fast speeds, thousands of miles away. This instant communication has a new avenue thanks to the significant breakthrough in technology by pomdevices, LLC, makers of [Sonamba](#), an easy-to-use communication device for aging loved ones and their boomer children.

Sonamba features built-in social functionality similar to Facebook, such as texting and photo sharing and simplifies technology making staying in touch possible, no matter where you are. Boomers no longer have to rely on a land line phone to communicate with their parents. And, aging loved ones don't have to deal with the hassle of learning how to operate a computer or a cell phone to remain close to their children.

In the past, aging loved ones have struggled to communicate with their families because no device was simple enough for them to use. Some even endured public ridicule when attempting to use technology to stay connected with their loved ones. Take Oregon couple, Bruce and Ester Huffman, for example. They were simply trying to take a picture on their new webcam and ended up making headline news after their home video '[Webcam 101 For Seniors](#)' was broadcast on YouTube. Bruce was making funny faces as Ester sat alongside him chewing gum like her life depended on it.

Rita and Frank, another couple from our most senior generation, were trying to snap a photo using the webcam feature on their new computer to document Frank's 84th birthday, but instead filmed a video. The couple was caught posing with frozen smiles, waiting for the camera to click and snap the photo, while repeatedly remarking, '[Did you hear a click?](#)' and turned into an internet sensation.

Both couples lacked an understanding of how to use today's technology, as does much of the aging population that are trying to keep up with their distant family members via new technological advances. Thanks to Sonamba, our most senior generation doesn't have to worry about having their faces splashed across the internet because of embarrassing technology missteps. They never even have to deal with the frustrations of learning how to operate gadgets like computers and cell phones because Sonamba's new, cutting-edge, easy-to-use communication technology is now available and does it all.

Sonamba's plug-and-play device has a 7-inch LCD touchscreen interface that is simple to read and simple to operate. Friends and family can program phone numbers and email addresses into the device remotely by visiting the online portal [MySonamba.com](#). Aging parents now can feel close to their distant boomer children at any moment throughout the day by sending and receiving text messages and emails from the comfort of their home. When not in use, Sonamba also doubles as a digital photo frame so our most senior generation no longer has to log onto a computer to access their email to download family photos.

In addition to the social communication features, the device also contains health monitoring functionality that helps to ensure our aging loved ones are safe. Motion and sound sensors monitor activity levels in the home and compare them to historic levels. Text message alerts like 'All Seems Well' or 'Attention Needed'

are sent to their boomer children, an added benefit for distant relatives that don't have the luxury of stopping by to check in.

Sonamba offers a range of pricing options, starting as low as a \$199.99 lease activation fee with monthly payments starting at \$49.00--a minimal fee for the closeness it brings to aging loved ones and their long-distance their families.

To view high resolution product photos of Sonamba, click on the following links: [photo #1](#), [photo #2](#).

About Sonamba®:

Sonamba®, from pomdevices, LLC, is the ultimate communication device that keeps loved ones so close, it's like being home again. A Sonamba in your aging loved one's home is the new way to stay connected everyday - not just in emergencies. It allows you to easily share emails, text messages and photos with family members. It automatically reminds loved ones of their medication routines and alerts you via text or email when its motion/sound sensors detect any change in normal activity. For more information, visit www.sonamba.com. Follow Sonamba on Twitter at @pomdevices and "like" Sonamba on Facebook by going to www.facebook.com/sonamba.

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