



Rachel Wells  
Rubberneck Media  
919.956.9400 ext. 117

Robert Burke  
Pomdevices, LLC  
919.200.6538 ext. 7011



## **Pomdevices' Sonamba® Number One for Innovation in ABI Research's mHealth Home Monitoring Device Competitive Assessment**

### **Pomdevices is one of three highest ranked vendors in ABI Research's competitive assessment**

Durham, NC – October 15, 2013 - Pomdevices, LLC is among the three highest ranked vendors in ABI's latest Competitive Assessment, which examined the market for wireless enabled home monitoring devices. ABI Research, which evaluates key markets and defines strategic technologies for tomorrow, identifies Sonamba with industry leading innovation and a strong consumer device focus at the heart of its product offering.

According to the author of the Competitive Assessment, Jonathan Collins, "Home monitoring systems and the vendors that support them are about to go through a revolution in service provision." He added, "A new generation of end-users, customers and caregivers are looking for services that better support the way they want to care for clients, partners, and family members. The results of this analysis highlight those companies currently reflecting the emerging demands of the market and its future customers."

Click for more information on ABI Research and their [mHealth Home Monitoring competitive assessment](#) related press release.

**About Sonamba:** Sonamba, from pomdevices, LLC, is the ultimate communication device that keeps loved ones so close, it's like being home again. A Sonamba in your aging loved one's home is the new way to stay connected everyday - not just in emergencies. It allows you to easily share emails, text messages and photos with family members. It automatically reminds loved ones of their medication routines and alerts you via text or email when its motion/sound sensors detect any change in normal activity. For more information, visit <http://www.sonamba.com>.

Follow Sonamba on Twitter at @pomdevices and "like" Sonamba on Facebook by going to <http://facebook.com/sonamba>